

October 17, 2012 BCRIMA Luncheon

TO: **ALL MEMBERS & THEIR GUESTS**

DATE: **Wednesday, October 17, 2012**

TIME: 11:30AM – Registration
12:00PM - Lunch followed by presentation
Estimated end time 2:00 pm

REGISTER EARLY SEATING IS LIMITED!!

VENUE: **The Four Seasons Hotel**

MENU: Sweet Corn Chowder, Roasted Sablefish, Lemon Tart

SPEAKER: **Michael Coates, CEO
Hill+Knowlton Strategies**

Speaker Profile: <http://hkstrategies.ca/expert/mike-coates/>

Topic: **Political Risk Management**

Successful practitioners of Political Risk Management meld art and skill in engaging external stakeholders to advance their corporate interests. They influence stakeholders' opinions, perceptions, behaviors and decisions so as to secure a favorable policy outcome, collective decision or shift in group opinion that enhances their corporation's ability to meet its objectives.

This presentation will survey the managerial, political economic, sociological and psychological foundations of Political Risk Management, as well as provide examples of successful and failed implementations, and (if time permits) how to develop an interdisciplinary framework within the existing rubric of Enterprise Risk Management (ERM). The insights gained can be applied to influence team decision-making and organizational politics as well as by individuals and organizations in lobbying, marketing, sales, and corporate or multilateral projections of soft power.

**COST: \$45.00 MEMBERS/ASSOCIATES
\$50.00 NON-MEMBERS**

CASH OR CHEQUE TO BE COLLECTED AT THE DOOR or MAIL cheque in advance to:

BC Risk & Insurance Management Association
Bentall Post Office
PO Box 48724
Vancouver, B.C. V7X 1A6

Please RSVP through RIMS by copying and pasting this link into your web browser
(<http://cf.rims.org/Template.cfm?Section=MyRIMSCalendar&template=Calendar/CalendarEventDisplay.cfm&MyCalendar=1&CalendarEventID=2673>) OR, contact Jennifer Clarke at jclarke@corp.delta.bc.ca or at 604-952-3641.